



# TAP INTO THE POWER

**AWWA membership** brings you the Power to succeed in business. More than 57,000 potential customers—the decision makers you want to reach most—look to AWWA member organizations first to provide them with the products and services they need most.

## As a Service Provider Member, you have the Power to:

**Connect with Customers.** AWWA connects you with the people you need to reach most – the decision makers. You'll meet them at AWWA events and those held by our local sections. You'll share your knowledge with them in our online discussion forums and gain their trust and respect when you present papers at our conferences.

**Be an Industry Leader.** To be out front, you need to have the latest information on industry developments. AWWA provides you and your entire staff with opportunities to learn about emerging issues, industry trends, and new technologies. Whether it's through participation in educational events or networking on committees and councils, AWWA is where industry leaders come together.

**Do Business.** AWWA knows that face-to-face contact is essential for you to do business. As a Service Provider Member, you will have the Power to conduct business at numerous trade shows that range from local to international in scope. You'll also be able to share information on your latest product or service directly with potential purchasers through AWWA's new Product Information Forums, held at several of our conferences.

**Build Company Awareness.** Company awareness and brand recognition don't happen without deliberate planning and the right opportunities. You do the planning, and we'll provide a host of opportunities for you to increase your company's visibility through advertising, trade shows, and sponsorships.

## Who is a Service Provider?

### Manufacturer/Associate Members

- ▶ Companies engaged in the manufacturing, sales, or distribution of products or services to the water industry.
- ▶ Companies engaged in the construction of water supply and/or treatment facilities.
- ▶ Companies engaged in the contract operation of water utilities. *Contract operations firms may also be eligible for Utility Membership. Call 1.800.926.7337 to talk with someone about the benefits of Utility Membership.*

### Consultant Members

- ▶ Firms engaged in providing consulting/professional services to the water industry.

### Technical Service Members

- ▶ Libraries, government departments, or other organizations that do not fall into the above membership categories.

## The Return on Your Investment

**Smart business decisions are based on the advantages to be gained by your company, and AWWA membership is no exception. Here are some of the benefits that membership gives you:**

### Trade Show and Conference/Education Discounts

---

Service Provider Members receive preferred rates on booth space at all AWWA trade shows, as well as those hosted by our local sections. And, all of your employees are eligible for reduced rates on registration at AWWA conferences, workshops, webcasts, and other events, as well as online education.

### AWWA Sourcebook Advertising

---

Only Service Provider Members\* receive free listings (up to 10) in the water industry's most comprehensive product and service directory, produced in both a print version and one that is searchable online. The online version is updated frequently to ensure that new members are listed as soon as possible.

\* *Technical Service Members do not receive free Sourcebook listings.*

### Mailing List Rental

---

Reach new customers through AWWA's mailing list rental; as a member, you'll receive 20% off membership list rental prices. The list can be subdivided for geographic or demographic targeting to give you the most qualified prospects possible.

### AWWA Standards and Manuals

---

Depending on the membership you select, you may receive one or more sets of our published Standards and Manuals, with a **retail value ranging from \$1,837 to \$14,155.**

- ▶ **AWWA Standards** have been recognized worldwide for more than a century as the consensus standards for products used in the treatment and supply of drinking water. A Standards Subscription is also provided free with your membership, giving you approximately 25 Standards updates annually, **saving you over \$900 per year.**
- ▶ AWWA's **Manuals of Water Supply Practices** provide members with fast access to basic principles and recommended practices in the day-to-day operation, maintenance, and management of water supply systems. This reference collection covers a full spectrum of topics to help you serve your clients' needs.

### Subscriptions

---

All AWWA award-winning periodicals are easily accessible to members through our Web site. In addition, the online versions have expanded content. Your company will receive print and online versions\* of *Opflow*®, with hands-on information about water system materials, construction, management, operation and maintenance; *Journal AWWA*, the world's most respected technical publication in the water profession; and *MainStream*, providing water industry and Association news, articles on member achievements, and general interest stories.

*\*All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee. Please call 1.303.794.7711 or email us at [custsvc@awwa.org](mailto:custsvc@awwa.org) if you wish to subscribe to any or all of the above periodicals.*

### Local Section Membership

---

Membership in your local section is a benefit of belonging to AWWA and provides you and your employees with a place to connect with fellow members and stay informed on water issues in your own region. Sections host their own annual conferences and trade shows and give members opportunities to present papers, exhibit, write, and serve on committees.

### Additional Benefits of Membership

---

- ▶ Service Provider Members also have access to AWWA's technical library, including WATERNET, a database of more than 52,000 article abstracts.
- ▶ All your employees will enjoy the ability to purchase materials through the AWWA Bookstore at up to 33% off retail prices.
- ▶ Member organizations in good standing may use the AWWA Member Logo to demonstrate their ongoing commitment to the water industry through their AWWA membership.

	Service Provider			Individual			Utility		
	Associate	Consultant	Technical	Active	Operator	Student	US Small Systems	US Utility	International Utility
<b>Get Connected</b>									
Online Discussion Forums	✓	✓	✓	✓	✓	✓	✓	✓	✓
Career Center	✓	✓	✓	✓	✓	✓	✓	✓	✓
Peer Networking	✓	✓	✓	✓	✓	✓	✓	✓	✓
Local Section Membership	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sourcebook	✓	✓	✓	✓	✓	✓	✓	✓	✓
Over 150 AWWA Staff Contacts	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Keep Informed</b>									
Journal AWWA*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opflow*	✓	✓	✓	✓	✓	✓	✓	✓	✓
MainStream*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Security Resources							✓	✓	✓
Database Resources	✓	✓	✓	✓	✓	✓	✓	✓	✓
WATERWEEK							✓	✓	✓
AWWA Standards (full set)	✓	✓	✓					✓	✓
AWWA Standards (13 preselected)								✓	✓
Regulatory Alerts and Public Affairs Advisories							✓	✓	✓
<b>Expand Your Skills &amp; Knowledge</b>									
AWWA Education Programs	✓	✓	✓	✓	✓	✓	✓	✓	✓
AWWA Manuals (full set)		✓	✓					✓	✓
Small Systems Helpline							✓		
<b>Affect Change</b>									
Government Affairs Program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Drinking Water Week Assistance			✓				✓	✓	✓
Public Affairs Assistance							✓	✓	✓
<b>Advance Your Career</b>									
Committee, Division, Council Involvement	✓	✓	✓	✓	✓	✓	✓	✓	✓
Section Leadership	✓	✓	✓	✓	✓	✓	✓	✓	✓
Publishing Opportunities	✓	✓	✓	✓	✓	✓	✓	✓	✓
Awards Programs	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Save Time &amp; Money</b>									
Free Advertising in Sourcebook	✓	✓	✓						
Discounts on Exhibits	✓	✓	✓						
Discounts on Bookstore purchases, events, mailing list rental	✓	✓	✓	✓	✓	✓	✓	✓	✓

\* All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee.

### Section 1: Service Provider Information

Please fill out this form or join online at [www.awwa.org](http://www.awwa.org)

COMPANY NAME

ADDRESS PO BOX OR MAIL STOP

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

PRIMARY CONTACT  Mr.  Ms.  Mrs.  Dr.

HAS YOUR PRIMARY CONTACT EVER BEEN A MEMBER OF AWWA?  Yes  No MEMBER NUMBER

TITLE

PHONE FAX

E-MAIL

Were you referred by an AWWA member?  Yes  No

Referring Member \_\_\_\_\_ Member # (if known) \_\_\_\_\_

### Section 2: Dues

Select one if your additional benefits include one or more full sets of Standards:  Searchable CD ROM  Printed (Includes seven 3½" binders)

Type of Membership	Annual Dues	Additional Benefits	
<b>Manufacturer/Associate</b>			
<i>Gross annual sales to water supply industry</i>	Under \$1 million (grade 50 OPT 1)	\$ 950	
	\$1 to \$3 million (grade 51 OPT 1)	\$1,580	1 set of AWWA Standards
	\$3 to \$10 million (grade 53 OPT 1)	\$2,430	2 sets of AWWA Standards
	\$10 to \$20 million (grade 55 OPT 1)	\$3,790	3 sets of AWWA Standards
	Over \$20 million (grade 57 OPT 1)	\$5,080	5 sets of AWWA Standards
<b>Consultant</b>			
<i>Employees engaged in services to the water supply industry</i>	1–9 employees (grade 62 OPT 1)	\$1,520	1 set of AWWA Standards, 1 set of Manuals
	10–49 employees (grade 64 OPT 1)	\$2,020	2 sets of AWWA Standards, 1 set of Manuals
	50–99 employees (grade 66 OPT 1)	\$2,860	3 add'l active members, 3 sets of AWWA Standards, 1 set of Manuals
	100–249 employees (grade 67 OPT 1)	\$4,430	5 add'l active members, 5 sets of AWWA Standards, 1 set of Manuals
	250+ employees (grade 68 OPT 1)	\$5,050	8 add'l active members, 5 sets of AWWA Standards, 2 sets of Manuals
<b>Technical Service</b>			
(grade 74 OPT 1)	\$1,050	1 set of AWWA Standards, 1 set of Manuals	

### Section 3: Circulation Information

All applicants must complete this section.

**Business and Industry (Circle one)**

- A. Public Water Supply Utility – Municipally Owned
- B. Public Water Supply Utility – Investor Owned
- C. Government – Federal, State or Local
- D. Consulting Firm
- E. Contractor
- F. Private Industrial Systems and Water Wholesaler
- G. Manufacturer of Equipment & Supplies Including Representatives
- H. Distributor of Equipment & Supplies Including Representatives
- I. Educational Institutions, Faculty, and Students, Libraries and Other Related Organizations
- J. Fully Retired
- K. Research Lab
- L. Other (allied to the field)

**Job Title (Circle one)**

- A. Executive – General Manager, Commissioner, Board Member, City Manager, Municipal Supt., Mayor, President, Vice President, Owner, Partner, Director, etc.
- B. Management – Division Head, Section Head, Manager, Chief Engineer, Comptroller, etc.
- C. Design and Engineering (Non-managerial) – Civil Engineer, Mechanical Engineer, Environmental Engineer, Electrical Engineer, Planning Engineer, Field Engineer, System Designer, etc.
- D. Scientific and Research (Non-managerial) – Chemist, Biologist, Biophysicist, Analyst, etc.
- E. Purchasing – Purchasing Agent, Procurement Specialist, Buyer, etc.
- F. Operations – Foreman, Operator, Maintenance Crewman, Service Representative, etc.
- G. Marketing & Sales (Non-managerial) – Market Analyst, Marketing Representative, Salesperson, Sales Representative, etc.
- I. Professorial – Educator, Teacher, Professor, etc.
- H. Other \_\_\_\_\_

**Field Served (Circle one)**

- 5 Water Supply Only
- 7 Wastewater Only
- 9 Both Water Supply & Wastewater
- 3 Other

Signature Required \_\_\_\_\_ Date \_\_\_\_\_

### Section 4: Section Assessments

**4A – Primary Section**

AWWA has 43 local sections in North America. Your membership automatically enrolls you in a section based on your address. Some sections require additional fees to better serve their local members.

An additional section assessment is required if your organization is located in one of the following areas:

<i>Address</i>	<i>Assessment</i>
Connecticut, Florida, Minnesota, Texas, Alberta, Manitoba,	
NW Territories, Saskatchewan .....	\$ 10.00
Washington, Oregon, Western Idaho .....	\$ 13.00
New York .....	\$ 15.00
Ontario .....	\$ 15.00
Alabama, Mississippi, South Carolina .....	\$ 20.00
Eastern Idaho, Utah..... (grades 50–68 only)	\$ 20.00
New Jersey .....	\$ 25.00
Georgia .....	\$ 31.00
Massachusetts, Maine, New Hampshire, Rhode Island, Vermont .....	\$ 50.00
California, Nevada .....	\$130.00
Illinois .....8% of AWWA dues, not to exceed	\$130.00
Missouri .....6% of AWWA dues, not to exceed	\$130.00
Iowa, Kentucky, Tennessee .....10% of AWWA dues, not to exceed	\$130.00

**4B – Additional Section Options**

In addition to your primary section membership, your organization may also join other AWWA sections. This allows you to receive information on events and activities from other sections of your choice. If you are interested in this option, please call 1.800.926.7337 for information and assessment fees, then indicate your choices below.

Please enroll us in the following additional sections:

\_\_\_\_\_

## Section 4: Assessments (cont.)

### 4C – Additional Active Members

If you have selected a membership grade that allows for the designation of additional active members, please list them below. If the address for the additional active member is different from the one listed for your organization, or if you need additional space, enclose a separate sheet.

Section assessments are required for additional active members working in the areas listed:

Address	Assessment
Missouri .....	\$ 8.00 per addt'l active member
Illinois .....	\$10.00 per addt'l active member
Texas, Alberta, Manitoba, NW Territories, Saskatchewan .....	\$10.00 per addt'l active member
New York, New Jersey .....	\$15.00 per addt'l active member
Ontario .....	\$15.00 per addt'l active member
Alabama, Mississippi .....	\$20.00 per addt'l active member
Massachusetts, Maine, New Hampshire, Rhode Island, Vermont .....	\$50.00 per addt'l active member

NAME _____	TITLE _____
NAME _____	TITLE _____
NAME _____	TITLE _____

## Section 5: Subscription to WaterWeek® (optional)

WaterWeek is a weekly e-mail newsletter with the latest updates on legislative and regulatory issues. To preview a sample, visit [www.awwa.org](http://www.awwa.org) and look under communications. Please be sure to include an e-mail address in Section 1 of this application to ensure delivery.

\$115.00 per year

## Section 6: Payment

*No action will be taken on this application until payment is received. Dues are not transferable, refundable or deductible as a charitable contribution. Dues may be considered an ordinary and necessary business deduction.*

**Dues and section assessment rates valid through Dec. 31, 2005.**

<b>Annual Dues AWWA</b>	\$ _____	(Enter amount from Section 2)
Section Assessment (if applicable)	\$ _____	(Enter amount from Section 4A)
Additional Section Option (if applicable)	\$ _____	(Enter amount from Section 4B)
Additional Active Members Assessment (if applicable)	\$ _____	(Enter amount from Section 4C)
WaterWeek Subscription (optional)	\$ _____	(Enter amount from Section 5)
<b>Total</b>	\$ _____	

### Payment Method

Check enclosed (Make payable to AWWA. US currency only.)
  Send invoice
 Card Number \_\_\_\_\_

American Express
  Discover
  MasterCard
  VISA
 Expiration Date \_\_\_\_\_

Card Holder \_\_\_\_\_

## Section 7: Application Instructions

Complete application and mail to:

AWWA Customer Service  
6666 West Quincy Avenue  
Denver, CO 80235-3098 USA

Or fax completed application to:

303.347.0804

Questions? Call Customer Service at 1.800.926.7337 or 1.303.794.7711